# Do One Thing, Change Everything

The executive director of the Rhode Island Public Health Institute on a new neighborhood-based HIV and hepatitis C testing campaign taking place in Philadelphia, PA.

July 3, 2014 By Amy S. Nunn

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Dr. Amy Nunn conducts social science research examining the structural, social and behavioral factors influencing racial disparities in HIV infection in the United States.

Dr. Nunn's comprehensive, community-based approach to HIV testing launched in Philadelphia in June, 2012. The Do One Thing campaign includes a large-scale social marketing and media promotion plan developed with Uniworld Group and Clear Channel; massive mobilization of community leaders and local institutions to promote and destigmatize testing; and widespread testing. This includes a block-based testing campaign and partnership with a local federally qualified health center to offer testing to all patients.

The primary goal is to diagnose and link as many individuals as possible to care services to reduce racial disparities in HIV and HCV infection. The secondary goal is to create a neighborhood-based HIV and HCV prevention model that can be replicated in other urban settings, with a focus on federally qualified health centers.

Do One Thing, Change Everything Overview

Please visit the campaign website at www.1nething.com.

Dr. Nunn also conducts programming on engaging relgious leaders in faith-friendly HIV prevention. To learn more about this work, please read this press release or visit the Philly Faith in Action subpage on the Brown GHI site.

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