Hep B Testing Campaign for Asian Americans Debuts

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The Centers for Disease Control and Prevention (CDC) and Hep B United have launched “Know Hepatitis B”—the first national hepatitis B virus (HBV) testing campaign focused specifically on Asian-American and Pacific Islander communities, Infection Control Today reports. The campaign urges physicians, community leaders and individuals to raise hep B awareness and local support for a multi-year, multi-lingual testing effort. Messaging emphasizes high infection rates within these groups. It is estimated that nearly one in 12 Asian Americans and Pacific Islanders are living with the virus, accounting for more than half of all Americans living with hepatitis B.

To read the article, click here.

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