Use Social Media to Raise Hepatitis Awareness

May 12, 2015 By Lucinda K. Porter RN

In observance of Hepatitis Awareness Month, in May I am posting to this blog daily, suggesting ways to help raise awareness about issues surrounding hepatitis C.

Social media is an effective way to raise hepatitis awareness. Post messages to Facebook, Instagram, Pinterest or Twitter reminding the world about hepatitis C.

- Use the hashtags #hepatitis, #HepAware, and #HepTestingDay
- Follow the Division of Viral Hepatitis' Twitter account @cdchep on Twitter to receive information from CDC about hepatitis resources, tools, publications, campaign updates, and events.
- To join in the conversation about the Hepatitis Risk Assessment, use the hashtag #HepRisk

Note: NVHR and the Latino Commission on AIDS are co-hosting a Twitter chat on Friday, May 15, 2015 at 2:30 pm Eastern in honor of National Hispanic Hepatitis Awareness Day. Follow @NVHR1 on Twitter, and join the conversation and help promote awareness events in your community.

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