Hepatitis Awareness: Use the Radio to Reach Your Community

May 11, 2015 By Lucinda K. Porter RN

In observance of Hepatitis Awareness Month, in May I am posting to this blog daily, suggesting ways to help raise awareness about issues surrounding hepatitis C.

Here is today's tip: Ask your local radio station to run a public service announcement (PSA). It's easy to do. The Centers for Disease Control and Prevention (CDC) provides five scripts about hepatitis C along with other guidance on how to do this. I picked one, and went to my local radio station's web site. I found a link to PSAs, and sent this text written by the CDC:

Here are three facts you should know about hepatitis C. One. Baby boomers are five times more likely to have hepatitis C. Two. Hepatitis C is a leading cause of liver cancer. Three. Treatments are available that can eliminate the virus from the body. CDC recommends all baby boomers get tested for hepatitis C. Talk to your doctor. Early detection can save lives.

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